**附件3**

**工商管理辅修专业培养计划**

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| --- | --- | --- | --- | --- | --- |
| **类别** | **性质** | **科目名称** | **学分** | **学时** | **开课学期** |
| 学 科 基 础 | 必修 | 管理学Management | 2.0 | 32 | 3 |
| 经济学Economics | 2.0 | 32 | 3 |
| 经济法Economic Law | 2.0 | 32 | 3 |
| 市场营销学Marketing | 2.0 | 32 | 4 |
| 会计学Accounting | 2.0 | 32 | 4 |
| 应用统计学Applied Statistics | 2.0 | 32 | 4 |
| 运营管理Operations management | 2.0 | 32 | 5 |
| **小计** | | **14.0** | **224.0** |  |
| 专业课 | 必修 | 组织行为学Organizational Behavior | 2.0 | 32 | 4 |
| 财务管理Financial Management | 3.0 | 32 | 5 |
| 人力资源管理 Human Resource Management | 2.0 | 32 | 5 |
| 战略管理 Strategic Management | 2.0 | 32 | 5 |
| 创新管理Entrepreneurial management | 2.0 | 32 | 6 |
| 创业管理Innovation management | 2.0 | 32 | 6 |
|  |  | **小计** | **12.0** | **192.0** |  |
| 实践环节 | 必修 | 市场调查与分析实践 The practice of market survey and analysis | 1 | 16 | 4 |
| 创业实战演练The entrepreneurial practice | 1 | 16 | 5 |
| 虚拟企业社会环境跨专业综合实践实训 The social environment of virtual enterprise cross comprehensive practice training | 1 | 16 | 6 |
| 创业实践Entrepreneurship practice | 1 | 16 | 3-6 |
| 毕业论文Graduation thesis | 5 | 80 | 6 |
|  | **小计** | **9.0** | **144.0** |  |
| **合计** | | | **35.0** | **560.0** |  |

注：参加创业大赛、听创新创业类讲座、自己创办企业等可获得创业实践1学分。